

## CAREER OBJECTIVES

To serve an organization that harnesses my potential in the best way and provides an environment to improve my skill and knowledge with a view to applying innovative ideas and excel in my career.

## PERSONAL PROFILE

Father's Name: Arshad Javed  
Date of Birth: 2<sup>nd</sup> January 1987  
N.I.C #: 37405-2379983-4  
Nationality: Pakistani  
Religion: Islam  
Marital Status: Single

## QUALIFICATION

- MS, from Northern University of Nowshera Pakistan
- MSc. MASS COMMUNICATIONS NATIONAL UNIVERSITY OF MODERN LANGUAGES ISLAMABAD (NUML) (Specialization: Practice in PR, Advertising and protocol)

### Projects undertaken in NUML

- ❖ Pakistan Rural Support Programmes
  - ❖ Organization Plan Sindh Agriculture & Forestry Workers Co-coordinating Organization (SAFWCO)
  - ❖ Organization Policy Making for Starting an Organization
  - ❖ Media and Globalization
  - ❖ SCO (The Shanghai Cooperation Organization)
  - ❖ The Public Relations of NUML internal and external
- BA 2009 2<sup>nd</sup> Division Punjab University Lahore.

## EXPERIENCE

- NATIONAL UNIVERSITY OF MODERN LANGUAGES ( SEP 2012 to oct 2013)

### *Assistant Public Relations Officer*

- Issue Press Releases
- Coordination with Advertising Agencies
- Receive/Reply inquiries of media persons
- Press Clipping/ Media Briefs
- Issue media invites
- Editor (Newsletter)
- Event Management/ Inter-departmental coordination
- Interaction with other partner agencies for acquisition of information
- Member Prospectus Committee
- Receive/Depart official visitors/guests

### NATIONAL UNIVERSITY OF MODERN LANGUAGES

- Senior instructor in Mass Communication (sep, 2012 to oct 2013)
- Lecturer in Mass communication (nov 2013 to date)

### Inter Service Public Relations (ISPR)

- Internship in Inter Service Public Relations (ISPR) from 4<sup>th</sup> July 2011 to 12<sup>th</sup> August 2011.

### **MAJOR PROJECTS UNDERTAKEN IN ISPR**

- Pak US Relations
- Operation in Swat
- Study of POF (Pakistan Ordnance Factories)
- Pakistan Army's Image in International world
- Script Writing of ISPR Productions
- Critical analysis of different documentaries
- Civil Military Relations
- Pakistan US Alliance in War on Terror

### **ADDITIONAL QUALIFICATION**

- English Language Course from Super Tech. Sep 2006 to Nov 2006.
- Computer Course from Super Tech. Jan 2006 to Mar 2006.

### **Workshop details**

**Statistical tools for Qualitative research (WSTQR) 16 feb to 27 feb 2016**  
**from national university of modern languages islamabad**

**21<sup>st</sup> century innovative teaching techniques and strategies (ITTS 2017) 13<sup>th</sup> to 17 feb 2017**  
**From national university of modern languages islamabad (in collaboration with learning innovation division HEC**